

**Alliance
Theatre**

YOU ARE CORDIALLY
INVITED TO

BLOOM

With Alliance Theatre

Friday, May 8 | 6:30pm

1280 Peachtree Street

While printed invitations are en route, please enjoy this digital invitation suite for Alliance in Bloom 2026.

alliancetheatre.org/alliance-in-bloom

A New Event

Alliance IN
 BLOOM

HONORING

Kenny Blank

The Home Depot Foundation

FEATURING

Gloria & Emily Estefan

Introducing an exclusive preview of their
world-premiere musical **BAŞURA**

SHOWCASING

The Goizueta Stage
for Youth & Families

Alliance Theatre

A New Event

ALLIANCE IN BLOOM

Friday, May 8, 2026 | 6:30pm

Alliance Theatre 1280 Peachtree St.

Join us for an immersive evening that begins underground in the new Goizueta Stage for Youth & Families and blossoms into a fantastical world in BLOOM—an experience only Alliance could imagine.

FINE, FESTIVE & FLORAL ATTIRE

Cocktail or Business attire with a flourish. Guests are encouraged to embrace vibrant colors, floral motifs - anything that feels in bloom!

An Evening in Bloom

Underground Cocktail Hour
Live Musical Entertainment
Seated Dinner
Open, Top-Shelf Bar
Exclusive Live Auction

Complimentary Parking

Valet Drop at Callaway Plaza
Entrance Directly off Peachtree
Street Southbound /
Self Parking Available at
Woodruff Arts Center Deck

Event Made Possible By

EVENT CHAIRS

Lila Hertz & Jocelyn Hunter

HOST COMMITTEE

Kristin Adams

James L. Anderson

Farideh & Al Azadi

Maggie Blake Bailey & Andrew Bailey

Terri Bonoff & Matthew Knopf

Chris & Matt Brodnan

Jane Jordan Casavant

LeighAnn & Chad Costley

Katie & Reade Fahs

Ellen & Howard Feinsand

Global Payments

Marsha & Richard Goerss

Anne & Scott Herren

Lila & Doug Hertz

Beth & Tommy Holder

Jocelyn J. Hunter

Alexander &

Susan Somersille Johnson

Debraleigh Jowers

Anne & Mark Kaiser

Lori & Jim Kilberg

Jean Ann & Barry McCarthy

Matthew Kent & Joseph Miller

Caroline & Phil Moïse

Allison & Shane O'Kelly

Victoria & Howard Palefsky

PNC Bank

Patty & Doug Reid

Robyn Roberts & Kevin Greiner

Patricia & Maurice Rosenbaum

Peggy Roth & Charlie Eagle

The Selig Family

Dean DuBose & Bronson Smith

Caryl & Kendrick Smith

Mamie Dayan Vogel & Steven Vogel

Rebekah & Mark Wasserman

Amy & Todd Zeldin

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Directing Sponsors



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ADDITIONAL DETAILS

EVENT REGISTRATION

Please keep an eye out for an email about a week prior to the event with details to pre-register for the evening.

Taking just one minute to pre-register will help expedite and simplify your arrival experience.

TIMELINE OF EVENTS

6:30 PM
Guest Arrivals
Goizueta Lobby

6:30 – 7:30 PM
Cocktail Hour
Begins “below ground”

7:30 PM
A Can't Miss
Journey Together!

8:00 PM
Seated Dinner
Azadi Galleria

8:30 PM
Program & Special
Musical Performances

10:00 PM
Evening Concludes
Valet Pickup at Callaway

LIVE AUCTION

Keep an eye out for a preview of our exciting 2026 Live Auction lineup coming to inboxes soon!

QUESTIONS OR CONCERNS?

Trent Anderson | Trent.Anderson@alliancetheatre.org

Lindsay Ridgeway | Lindsay.Ridgeway-baierl@alliancetheatre.org